



## Privacy Policy

Data collected from visitors of this website is processed by DriveDeal Technology AG ("DriveDeal", "we" or "us") in its capacity as both provider of this website and a service provider. The above- mentioned services will be referred to hereinafter as the "digital presence". Further details about DriveDeal are available on our Homepage or on request.

Protection of your personal data is of great importance to us. We therefore, as a matter of routine, handle your personal data responsibly and in compliance with the applicable statutory data protection provisions and postal legislation.

This Privacy Policy contains information for you about our data processing methods. We explain what data will be processed by us whenever you access this website.

### Data Ownership

The owner of the data collected is DriveDeal Technology AG

### Data Collected

Generally, our digital presence can be used without disclosing any personal data, unless it is stated otherwise in this Privacy Policy. As is common practice with many websites, certain data such as IP addresses and other usage information, is collected automatically and then analysed and processed anonymously by our web analytics software.

We will only ask you to provide the personal data we require to perform the services we provide.

#### a) General

Our web servers automatically log every visit in a temporary log file. User-specific data (the IP address of the requesting computer, identification data of the browser used, the operating system of the requesting computer, the amount of data transferred, the name of the Internet Service Provider, the date and time of access) and technical data (the name and URL of the referring web page when the website was accessed via a link and, additionally, the search term if it was accessed via a search engine) are logged and analysed anonymously. First and foremost, this data is needed to enable the use of our content (connection set-up), and is also used for system-related purposes, such as technical administration and system security.

#### b) Account registration

In order to use some of our online services, in particular to sign up for the subscription process, you must first register by entering your email address and name.

#### c) Online forms

We collect the data you fill in online forms such as contact forms. The information you provide us with will be recorded in our IT systems and cloud storages.

#### e) Token sale

Within the subscription process, you will be asked to enter personal data. We may transfer your personal data to other service providers if it is necessary for the completion of the Token Sale. This encompasses the transfer of data necessary to KYC ("know your customer") and payment service providers.

### HOW DO WE USE YOUR PRIVATE DATA?

We do not use data as described above for any other purposes, unless you have given your express consent to additional data processing when using certain services.

Collecting data helps us to develop and improve our digital presence and to optimize our range of services. We will use the data we collect about you as described above for the following purposes:

- To enable your use of the digital presence (establishing a connection);
- For internal management of the website, for example technical administration and maintenance of system security;
- To optimize user friendliness, we collect statistics on user behaviour on our website. This data is analysed anonymously.
- To provide logins, online services and contractually-compliant processing of these services;
- To tailor our digital presence to specific target groups (with targeted content or information on the website that may be of interest to you);
- To prevent fraud and improve the security of the website.

### Cookie Policy

#### a) General

In order to guarantee the full functionality of our digital presence, we or third parties store so-called cookies in your device. A cookie is a small text file that is used, among other things, to collect information about the use of a website. These cookies do not contain any personal data but only pseudonymous and usually anonymous information. We use session-cookies which are automatically deleted from your device after the end of the browser session and persistent cookies which are automatically deleted from the device after expiration of the specific given time. The website can also be used without cookies. You can deactivate the storage of cookies in your respective browser, restrict it to certain websites or set your browser in such a way that it informs you as soon as a cookie is sent. You can also delete cookies from your device's hard drive at any time using your browser. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

#### b) Third-party cookies

We use some advertising partners for optimizing our services. Our partners may use cookies (Third-party cookies) which are saved on your device and are automatically deleted from it after expiration of the specific given time.

#### c) Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies. The information generated



by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. Further information concerning the terms and conditions of use and data privacy can be found at <http://www.google.com/analytics/terms/gb.html>

#### **Sharing of personal Data**

In the event that DriveDeal engages third parties to provide the services, it will be authorized to make available to them the data necessary for this purpose. These third parties are subject to the same obligations with regard to data protection as DriveDeal itself. Apart from this, personal data is not transferred to third parties or otherwise transmitted without your express consent. We will retain your information for no longer than necessary and it will remain confidential. This excludes the transmission of personal data to governmental institutions and authorities as well as to private persons with a right thereto based on statutory regulations, court orders or regulatory decisions, as well as its transfer to governmental institutions for the purposes of taking legal action or prosecution should our legally protected rights be challenged.

#### **Your Rights**

##### **a) Right to access and information**

For any questions regarding the processing of your data, please contact us using the following address: [office@drivedeal.io](mailto:office@drivedeal.io).

Should you wish to contact us by e-mail, please note that e-mails will be in an unencrypted form and will therefore be susceptible to the security risks typically associated with such methods of communication.

##### **b) Amendment, blocking and deletion / withdrawal of consent**

If you would like any data to be amended, blocked or deleted, please contact us using: [office@drivedeal.io](mailto:office@drivedeal.io). If the deletion of any data is not permitted for statutory or contractual reasons or by commercial or tax law, in particular by statutory retention periods, the data will be blocked instead of deleted.

#### **Data Security**

The data we collect and save is treated confidentially and, using appropriate technical and organizational precautions, protected from loss or manipulation as well as from unauthorized access by third parties.

Login information exchanged between your hardware and us is encrypted. We do not accept liability for any unauthorized access or loss or personal data that is beyond our control.

Our digital presence may contain links to other digital third party content (e. g. by clicking a hyperlink) which is outside our control and is not covered by this Privacy Policy. If you access other digital third party content using the links provided, the providers of this digital content may collect information from you which will be used by these providers in accordance with their privacy policy, which may differ from ours.

#### **Changes to the Privacy Policy**

Changes to this Privacy Policy may be required from time to time, for example due to the ongoing development of our digital presence or as a result of changes in legislation. DriveDeal therefore reserves the right to change the Privacy Policy at any time, with effect from a future date. Accordingly, we recommend that you re-read this Privacy Policy on a regular basis.

This Privacy Policy was last updated on: 05.09.2018.

#### **Contact**

DriveDeal Technology  
[office@drivedeal.io](mailto:office@drivedeal.io)